



## MAJO

"If banks are so good with numbers, why are there always eight windows and three tellers?"

—Alfred E. Neuman

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FRONT AND BACK COVER ARTIST: RICHARD WILLIAMS

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THE NATIONAL
PICK-YOUR-OWN
RELATIVES
CLEARING HOUSE
CATALOGUE
Pg. 43

### WHAT, ME WEAR IT?

MULTI-COLORED SILKSCREENED 100% COTTON T-SHIRTS \$15.00 SILKSCREENED CAPS \$10.00 (BLACK ONLY)



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#### LETTERS AND TOMATOES DEPT.



#### HINDSIGHT?



You really went too far with the cover of MAD #315. It's all right if you want to make fun of former President George Bush, but why drag his wife, Barbara, into the gutter? She is a devoted wife, mother and grandmother. Next time, stick your bumper stickers somewhere else!

Dianne Garp Issaquah, WA

It was an honest mistokel Because he was hiding in the foliage, Alfred's vision was obscured. He thought he was slapping the sticker on the bodacious buttock of George Bush's portly Press Secretary Marlin Fitzwaterl—Ed.

#### **MORON MAIL**

I get dry skin in the Summer. What can I do about this?

Karen Baltzel Goshen, KY

What can you do about dry skin in the Summer? Kill yourself in the Springl No, wait, that would give you REALLY dry skin in the Summer! On second thought, try slathering yourself with lard at bedtime! One word of caution, though—if you go with the lard, don't use an electric blanket or the pungent scent of bacon wafting out your window will artive the neighborhood dogs wild! Thanks for writing!—Ed.

Do you think I should get my ear pierced? David Treakle Los Altos, CA

Dave—You need an ear piercing like you need a hole in the head! Seriously, though, if you do get your ear pierced, make sure they don't let all the sop run out!—Ed.

#### MAD CELEBRITY PHOTO CAVALCADE



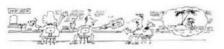
Saturday Night Live stars Dana Carvey and Phil Hartman review MAD #315 while contemplating the clear message sent in November's election: that voters have had enough of Carvey's George Bush Impression and desire the clear change and fresh Ideas offered by Hartman's Bill Clinton Impression!

#### **#316 THE BEST?**

The humorously ominous "Words of Warning," the incisive "Instant TV Reviews," the sarcastic sweep of "Avalanche O' Catalogs," smug "Satisfaction Surveys" and the Eire parody of "Patridiotic Games" to name just a few, are among the articles that have, in my opinion, carved a place for MAD #316 as the best issue of the year! Congratulations!

Irvin Schonbrun Vancouver, Canada

We've looked over what we have planned for the rest of the year, Irv, and you're probably right!—Ed.



#### SMALL BOY/LARGE PUMPKIN



The political fervor that swept our nation last fall was no stronger than it was in the Northeast Here, Nicholas Carr of Salem, MA stumps for the candidate of his choice using an Alfred E. Neuman mask and a huge jack-o-lantern carved in the likeness of Pat Buchanan!

#### **RANDOM SHOTS**

I am deeply appalled at something I read in MAD #316's "The Lighter Side Of..." The cartoon labeled "School" showed a boy packing his stuff for school, including a gun. I think this is sick, insensitive and downright stupid! How can you print that when already this week several kids have been shot in L.A. schools? The message you are sending to your readers is that it's okay to carry a gun to school. Next are you going to say it's okay to shoot it too? You owe your readers an apology.

Danielle Stevens Placentia, CA

Danielle—We're afraid you missed the satirical point of our cartoon. Dave Berg is a stounch supporter of gun control, especially among young people. In fact, from 1985–1990, Dave toured our nation's schools, speaking on this topic. Unfortunately, he had to stop touring when he became caught up in the crossfire one day in the cafeteria at New York's P.S. 851 Faithful MAD readers will recall how Dave polgnantly handled the incident, excepted here.—Ed.



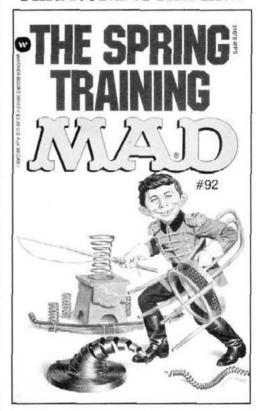
Please Address All Correspondence To: MAD, Dept. 318, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

#### AH...SPRING TRAINING!

- -The Crack of the Bat!
- -Hot Rookie Prospects!
- —The Smell of Freshly-Mowed Astroturf!

Unfortunately, You'll Find NONE of This in ...



# THE SPRING TRAINING



ON SALE NOW! C'MON! PLAY BALL!



## LOOT IN NEW YORK

## GROAN 2

And when in New York City, stay at



This is one amazing tv set! The only



#### ARTIST: MORT DRUCKER

flight?

airplane!

Wait! Don't close the Are you father's door! sure the I'm your one supposed family's carrying to be on the that this

Yes, I think I did see a man with a coat get on the plane! Several, in fact! That's all the information I need to let someone without a boarding pass through the gate! Have a nice day!





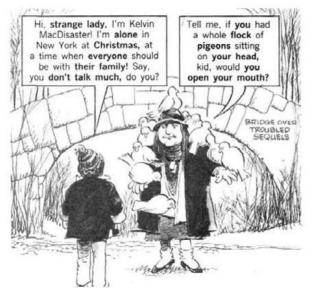
















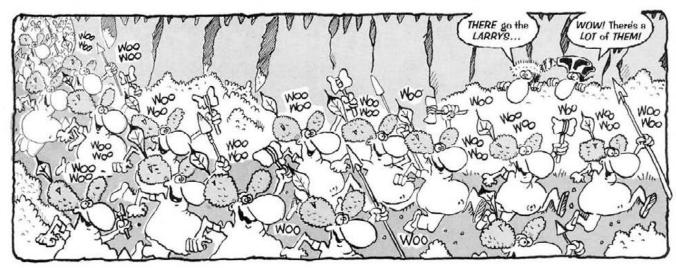


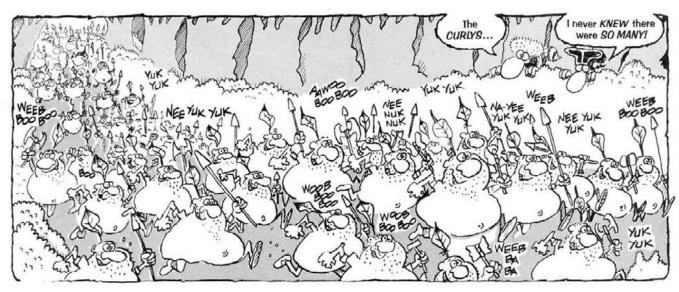


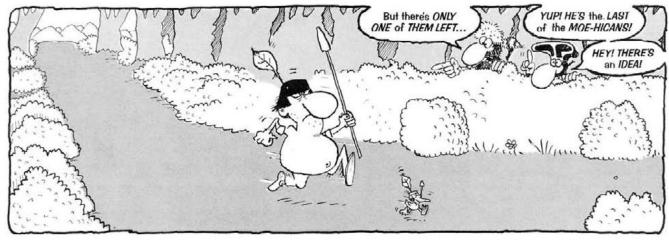




### THE WHIMSICAL WARPATH WINGDING







Remember when the world was young and innocent, and you'd get together with your friends and play kid games like Cops 'n' Robbers or Cowboys 'n' Indians? Well, times have changed, and

# Flayed by Today



ABORTIONISTS 'N' RIGHT-TO-LIFERS



LOCAL TV REPORTERS 'N' BEREAVED FAMILY MEMBERS



FANS 'N' SCALPERS



CELEBRITIES 'N' STALKERS

kids today hate all that cornball stuff! Today's tykes are hip, cool and sophisticated and they play games that reflect their worldliness! Yup, in playgrounds everywhere you can see...

# RETYPE GAMES 7'S Modern Kids

ARTIST: PAUL COKER



FUR OWNERS 'N' ANIMAL RIGHTS ACTIVISTS



BEGGARS 'N' COMMUTERS

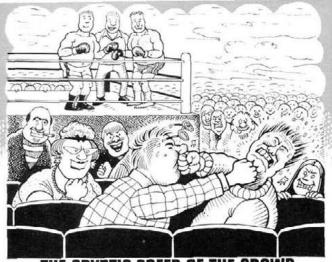
WRITER: RUSS COOPER



SPORTS FANS 'N' MASCOTS



**JOCKS 'N' FEMALE REPORTERS** 



#### THE CRYPTIC CREED OF THE CROWD

Boxing fans will pay 500 dollars for good seats to heavyweight bouts, but will immediately turn their backs on the ring to watch two drunken knuckleheads in the audience pound on each other's skull.



#### THE MUSICAL HISTORY MYSTERY

Even as we speak, Duran Duran and Boy George videos from 1985 are currently being played on a ten-year-old TV station, under the baffling title "Classic MTV."

BANG THE CONUNDRUM SLOWLY DEPT.

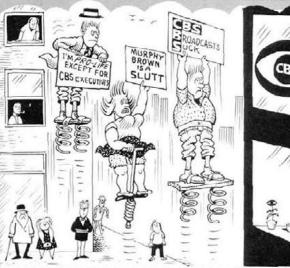
### THE MAD TREA

# UNEXPLAINED ARTIST: AL JAFFEE



#### THE BEWILDERING BASKETBALL BAFFLEMENT

Advertisers would like to convince you that three of the NBA's top stars would risk 30 million dollars in salary by playing a breakneck, one-on-one slamma-jamma to decide which of them gets to drink a 75¢ can of soda.



#### THE ENDLESS ENIGMA OF THE ENRAGED

Self-appointed media watchdogs always conclude that organizing a bully campaign against advertisers, threatening networks and demanding political intervention is much easier than changing the channel!



#### THE NIGHTLY NEWS NEBULA

Inexplicably, the top story on the 11 o'clock news telecast always seems to be about the very same topic as the network TV movie that aired right before the newscast itself!



#### THE IMPROBABLE IMPOSTER IMPASSE

When the Milli Vanilli scandal came to light, fans and radio stations alike dumped their records, even though the songs sounded exactly the same as they did before, no matter who sang them!

### SURY OF TRULY

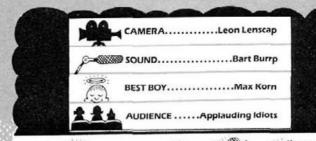
## PHENOMENA

WRITER: DESMOND DEVLIN



#### THE PUZZLING POLLUTION PENALTY

The Justice Department is congratulating itself for "getting tough" with Exxon by making them pay a 11 billion dollar fine for destroying Alaska's coastline, even though Exxon gets to write off 90% of it on its taxes!





#### THE SUPERNATURAL CINEMA SITUATION

In theaters all across the country, moviegoers insist on applauding at the end of a film, even though no one associated with the film in any way at all will ever hear them.



#### THE REMARKABLE WRIST-ACTION RIDDLE

Many believe that an NFL quarterback's ability to throw a football 70 yards, on target, translates into an equally accurate ability to suggest what brand of tires or cream cheese you should buy!



#### THE TICKLISH TOURIST TEASER

On any trip abroad, tourists insist on having their photos taken in front of every lame monument or statue they see, but if these very same crappy eyesores were in their own hometowns, they'd be totally ignored!



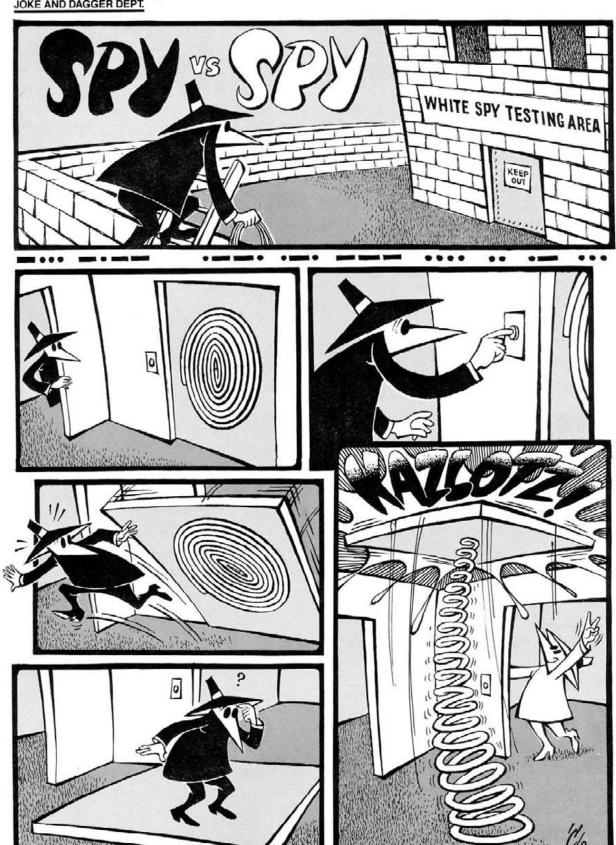
#### THE SHOCKING SHROUD OF SHRINKAGE

In "Before-and-After" weight loss ads, not only has the "After" lost 30 or 40 pounds, but mysteriously, they've been transported to more colorful rooms, their posture is better, and they're grinning at their new, adult-sized clothing!



#### THE REVERBERATING RADIO RIDDLE

Whenever a song with a person's first name in it is played on the radio, hundreds of people with the same first name all think it's amazing, for no apparent reason!



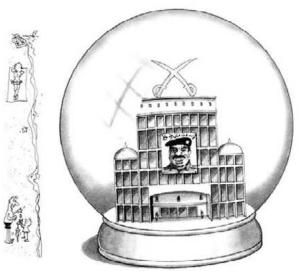
#### DOME IMPROVEMENT DEPT.

We've always hated those cheap little "snowglobe" souvenirs. Shake 'em up and watch plastic snow fall on a house. Big deal! Get a life! With today's technology, why can't somebody elevate these tacky dust collectors into something meaningful that folks everywhere would want? Sort of like what we've done with...

## MAD'SN Shaken From

ARTIST: TOM BUNK

The Iraqi Military Headquarters...

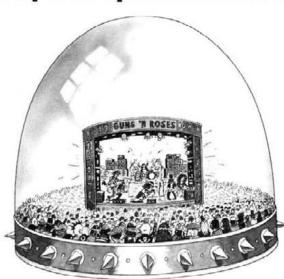


...before the "smart bombs"



...after the "smart bombs"

#### Riverport Amphitheatre in St. Louis...



... before the Guns N' Roses concert



...during the Guns N' Roses concert

## DYYGLOBES' Today's Headlines

WRITER: MICHAEL GOODWIN

The U.S. House of Representatives Bank...

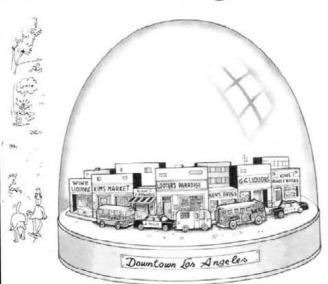


...before the check-bouncing scandal



...after the check-bouncing scandal

#### Downtown Los Angeles...

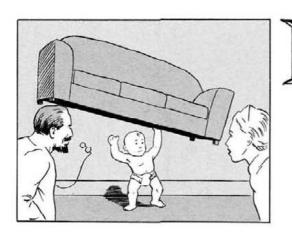


... before the Rodney King/LAPD verdict



... after the Rodney King/LAPD verdict

# SIPERIN



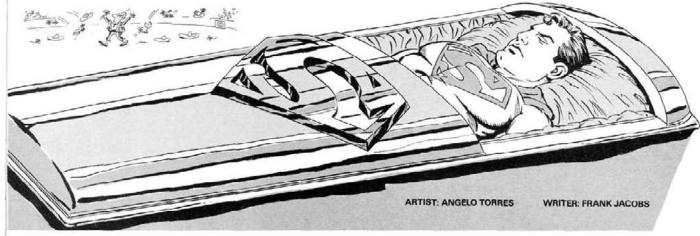
I WAS BACK IN 1938, FROM KRYPTON OUT IN SPACE,
THAT THE MAN OF STEEL ARRIVED ON EARTH
TO SAYE THE HUMAN RACE;
HE STOOD UP FOR LAW AND ORDER, FILLED
THE FOULEST FIEND WITH FEAR,
AND ALTHOUGH HE LACKED A GREEN CARD,
WE WERE GLAD THAT HE WAS HERE.

HE COULD LEAP THE TALLEST BUILDING IN A SINGLE SUPER BOUND;
HE COULD CHANGE THE COURSE OF RIVERS, SWIM THE DEPTHS AND NOT GET DROWNED;
HE COULD CATCH A SPEEDING BULLET AND OUTFLY A BIRD OR PLANE.
ALL OF WHICH MOST SURELY HELPED IN MAKING POINTS WITH LOIS LANE.





SO WE FOLLOWED HIS ADVENTURES AS HIS EARTHLY
DAYS WERE SPENT
IN THE DAILY PLANET OFFICE AS THE WIMPY ONE, CLARK KENT,
THOUGH IT SEEMED TO US HIS COLLEAGUES WERE A
BUNCH OF STUPID ASSES
NOT TO RECOGNIZE THE MAN OF STEEL BEHIND THOSE
SILLY GLASSES.





BUT THERE SOON SPRANG UP STRONG RIVALS,
EACH OF WHOM MADE QUITE A SPLASH-NAMELY BATMAN, WONDER WOMAN, THE GREEN
LANTERN AND THE FLASH;
AND HE WORRIED FOR HIS FUTURE AS THEY
JOINED HIM IN THE CHASE-WAS HE STILL THE MAN OF STEEL OR JUST
ANOTHER PRETTY FACE?

ORE ANXIETY HE SUFFERED AS HE PAID THE PRICE
OF FAME
TO A BUNCH OF SECOND-RATERS RIPPING OFF
HIS NOBLE NAME:
SUPERGIRL AND SUPER CHICKEN, SUPERMOUSE
AND SUPER TEEN-EACH ONE CHEAPENING HIS IMAGE, EACH ONE
SCHLOCKING UP THE SCENE.





IFE'S A BITCH," OUR HERO MUTTERED, IN THE THROES OF DEEP DEPRESSION

(which he spilled out to his therapist at eighty bucks a session),

BUT THEN HAPPILY HE GOT A BREAK THAT FILLED HIS HEART WITH CHEER;

IT WAS "SUPERMAN -- THE MOVIE" AND WOULD SALVAGE HIS CAREER.



WAS HE BACK IN ALL HIS GLORY? THERE SEEMED
VERY LITTLE DOUBT
AS HE SOCKED IT TO LEX LUTHOR IN A STUNNING
SHOW OF CLOUT,
BUT THE SEQUELS BOMBED SO BADLY THAT A
COMEBACK WAS DENIED HIM;
FICKLE FANS NOW TURNED AGAINST HIM AND THE
CRITICS CRUCIFIED HIM.

HOW IT PAINED HIM SEEING BATMAN TAKE HIS
PLACE AS NUMBER ONE,
MAKING MEGABUCKS FROM MOVIES, SELLING
T-SHIRTS BY THE TON;
HOW HE SUFFERED WHEN THE NINJA CRAZE
ELECTRIFIED THE NATION.
GETTING ACED OUT BY A TURTLE WAS THE
WORST HUMILIATION.





AND HE WISHED HE'D LANDED ANYWHERE BUT
HERE ON PLANET EARTH,
AND HE WALLOWED IN SELF-PITY AS HE CURSED
HIS ROTTEN LUCK-DID THE "S" HE WORE SO PROUDLY STAND FOR
SUPERMAN OR SCHMUCK?

REST IN PEACE, ONCE MIGHTY SUPERMAN -FOR YOU THERE'S NO TOMORROW;
YOU WERE SLAIN BY EVIL DOOMSDAY, BUT
OUR HEARTS FEEL LITTLE SORROW;
WHAT A PITY WHEN THE CHIPS WERE DOWN,
YOU CHOSE NOT TO SURVIVE;
SOME MAY SAY YOU DIED COURAGEOUSLYWE KNOW YOU TOOK A DIVE.

#### ALIEN NOTION DEPT.

Except for those of you who think we've already been visited by aliens (in which case you should be reading *Gullible Dweeb Monthly*), most of us have the same mental picture of what will happen when, and if, intelligent beings from another planet actually come to earth: They're taken to our leaders, they share their advanced knowledge, and they leave with all of us waving farewell in eternal gratitude. Which is exactly how a rational planet might act! Trouble is, earth is not a rational planet, so that mental picture is nothing like—

What Would REALLY Happen If

EXTRATERRESTRIALS

### Came To Earth Today

ARTIST: JACK DAVIS

WRITER: MIKE SNIDER



The N.R.A. would immediately lobby Congress to legalize the aliens' 100-gigawatt deathray lasers as "legitimate sporting weapons"!



Entertainment Tonight would feature footage of the State Dinner welcoming the aliens—but only because River Phoenix was there too!



Within a week, Oprah would have them on-yelling at each other!



Politically-correct people would attack anyone calling them "aliens" instead of "alternatively-evolved"!

# EXTRATERRESTRIALS Came To Earth Today

Faster than you can say "Garfield," dolls in their likeness would be suction-cupped to each and every car window in America!



Madonna would find out exactly how they have sex... and then figure out a way to do it in her stage act!



Dana Carvey would impersonate their leader on Saturday Night Live, prompting millions of bad office comedians to re-hash it for the next three months!



They would get sucked into the "Pepsi vs. Coke" wars!



All across the country, every single department store, car dealership, and discount appliance center would have a "spacemen sale," thus giving them an excuse to jack up their prices at least 25 percent!



The French would treat them exactly like they treat all foreign visitors-rudely!



Hard-core Star Trekkies would scoff at the aliens' spaceship for being "so cheesey-looking"!



Republicans would devise an extraterrestrial version of the Willie Horton commercial to scare whites into voting for them!



Mentally-unbalanced celebrity stalkers would abandon their "mere human" victims to go after "someone really famous"!



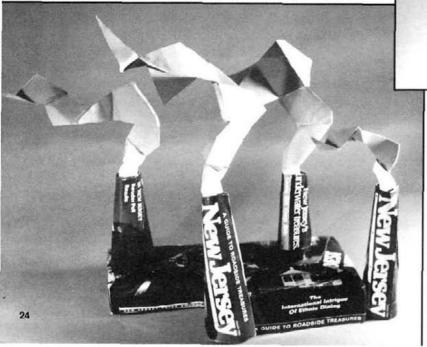
They would use their superior intelligence and deduce that Quayle is a moron! 2

Origami—the tasty Italian luncheon meat that...no, wait a minute! We mean Origami—the delicate Oriental art of paper folding! In the hands of a skilled origami artisan, a plain piece of paper can become a majestic swan, a glowing sun or an emperor's throne. But what if the artisan uses magazines instead of plain paper? Will the resulting folded shapes reveal a deep, hidden truth? You decide as you review these examples of...

# MAGAZII











# VE ORGANIE TO SEE

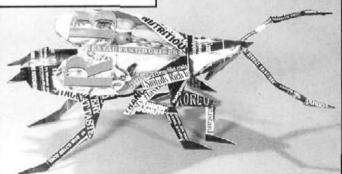








Magazine



**Restaurant Business Magazine** 



#### SPORTS

What kind of a throw is that? My grandmother has a better arm than you! Can't they get somebody who can reach the intended receiver?

What are you riding the quarterback for? The kid's thrown three touchdowns already!





BERG'S-EYE VIEW DEPT.

## THELIGHTE

#### CORPORATE IMAGE

No one knows who that guy snooping around is! He may be a spy from the main office! No problem! Just look busy! I'll get on the phone and do my thing!



Hi, Phill About that contract! \$50,000 isn't enough! \$80,000 is closer to what I had in mind!

Hmm.

that's

odd...

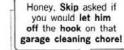


I'm your telephone company supervisor! I was told your phone service is completely down!



#### **NEGOTIATION**

Dad, I was supposed to go to the movies with my friends, but Mom said I have to clean out the garage today! Could you please get me out of it? I'll see what I can do!



It's okay with me if you do it for him! As long as the job gets done today!



It's no use, Skip! Your Mom's mind is set on you cleaning out the garage and there's no way she's gonna change it!



## R SIDE OF...

DAVE BERG

#### PRIDE



#### RESEARCH





#### COUNSELING





#### DANCING



#### MUSIC





#### **GUNS**





#### **FINANCES**

My wife and I worked on



I hear you! So what kind of our budget for next year and realized we won't a job is your wife going to look for? make it unless we become a two income family!



#### PANIC





#### THE OFFICE



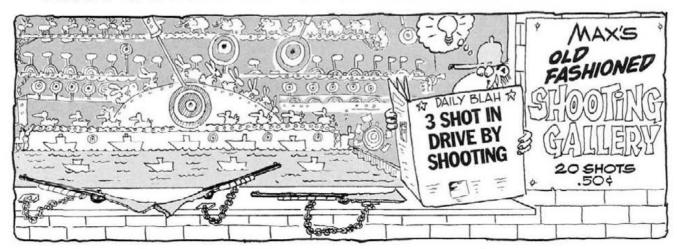
#### THE TELEPHONE

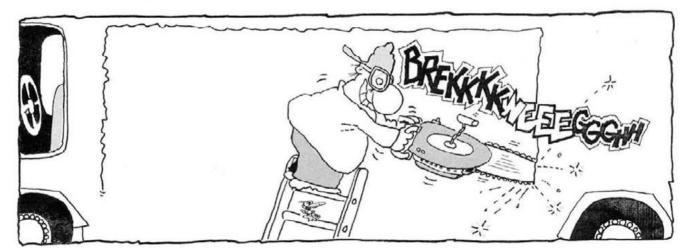


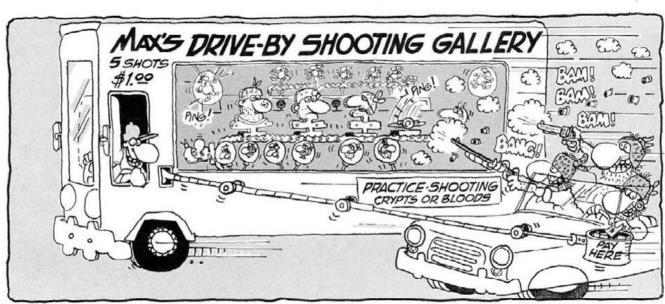
#### **DOCTORS**



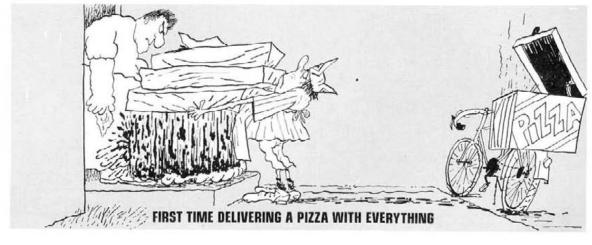
### THE CONNIVING CARNIVAL CAPER

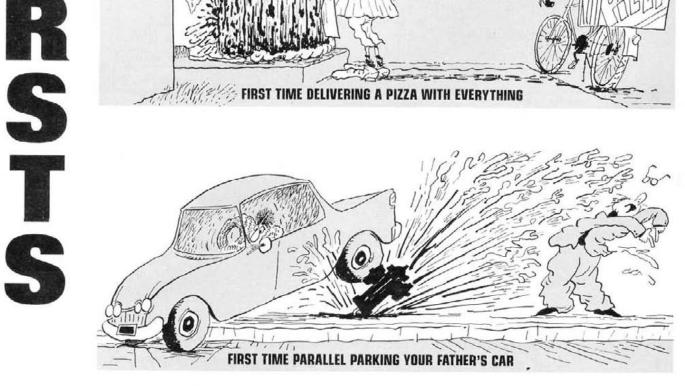






## FORGETTAB





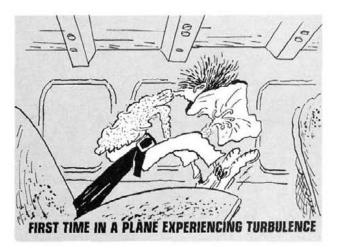


## LE



ARTIST AND WRITER: PAUL PETER PORGES























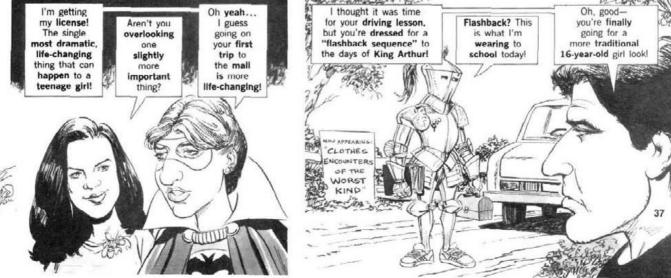






















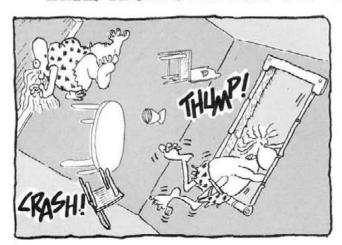
"And finally came the big day of the driving test."



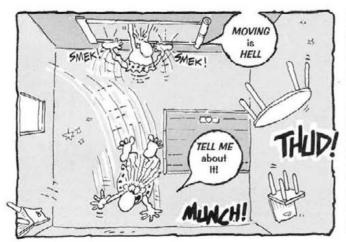
"Finally, Mom, today I passed, and I can get my license!

-as soon as I decide what to wear for my license photo!

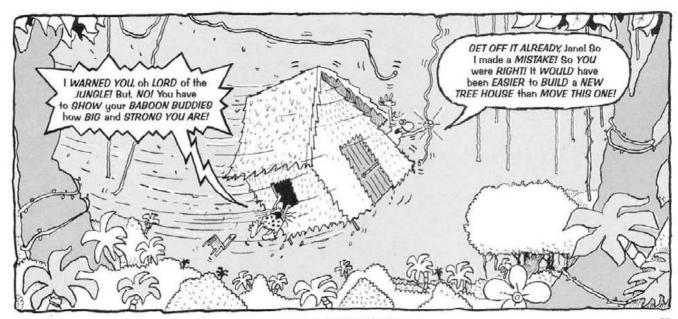
## THE ACROBATIC APEMAN'S ACCLIMATION









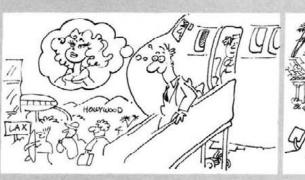


SERGE-IN GENERAL DEPT.

# A MAID LOOK AT















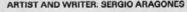


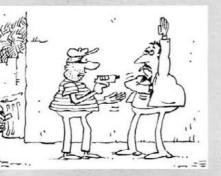




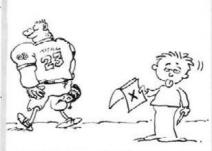
# AUTOGRAPHS





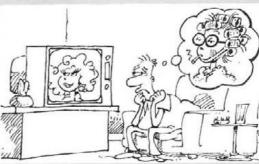






























it's often been said, "You can pick your friends, you can pick your nose, but you CAN"T pick your relatives!" Never ones to accept the status quo, we here at MAD challenge this statement of indisputable fact. You CAN pick your relatives, just like you pick your garden equipment and cheap gifts! All you need is a copy of...

ARTIST: GEORGE WOODBRIDGE

IDEA: DAN BIRTCHER

WRITERS: JOE RAIOLA AND CHARLIE KADAU WITH DAN BIRTCHER

THE NATIONAL

## PICK-YOUR-OWN RELATIVES

CLEARING HOUSE CATALOGUE

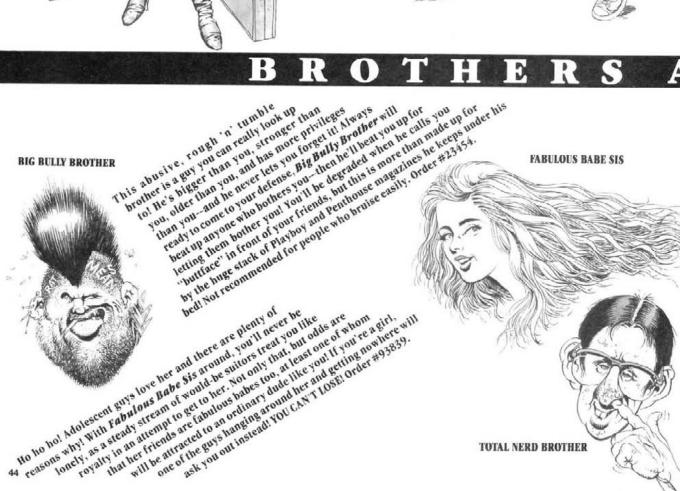


Order a Whole Family and We Pay The shipping!

Why leave things to chance and genetics? Choose the Relatives with the Traits and Personalities that SUIT YOU!

Complete Ordering Information on Page 112.









TRADITIONAL MOM Our most popular model! She cooks, washes, cleans, nags and scolds almost simultaneously-all day, every day! This amazing versatility at home, however, results in limited mobility, so Traditional Mom cannot travel further than her local supermarket or children's school. Order #1839. (Note: Incompatible with Model #4252:

HORNY HUSBAND.)

Eccentric and counterculture lovable! With New Age Mom you'll get an organic lentil sprout sandwich and a granola bar in your lunch every day! Even better, she'll let you stay home from school when you wake up complaining that you have "a bad aura." True, she may speak to the house plants more than she does to you, but you'll enjoy spending summers with her following the Grateful Dead around the country! Find out why hippie rhymes with dippy! Order #41515.

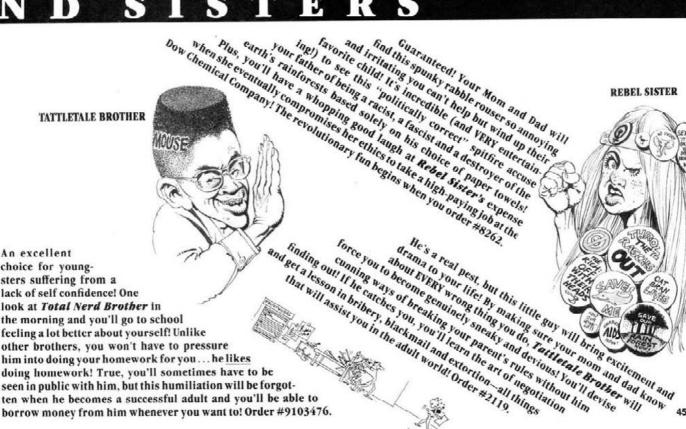


GUILT-INDUCING MOMMA

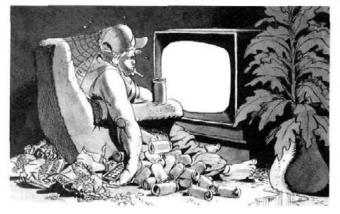
Here's a mom you'll never feel neglected by! That's because she's always ready to play head-games with you! Worried you're feeling too good about yourself? With a few well-chosen words or a silent glare, Guilt Inducing Momma will make you feel lousy about missing church, failing to eat asparagus, refusing to attend your uncle Beppe's Retirement party...and more! Our guarantee: the guilt this mom induces will stay with you for the rest of your life, even after years of costly psychoanalysis! Order #7265.



borrow money from him whenever you want to! Order #9103476.



### FATHERS



#### ARMCHAIR DAD

Here's a dad that rarely stands in your way. In fact, he rarely stands at all! This dependable, stationary father answers all attempts to engage him in conversation with, "Go ask your Mom." Whimsical Armchair Dad may forget your birthday, but he'll always remember when the water hockey finals are on ESPN! His idea of quality time is having you teach him how to set clock on VCR. Best of all, he'll sign your report card without looking at it! Order #0192. (Easy chair sold separately.)

#### MR. FIX-IT POP

Searching for a dad who looks cute wearing overalls and a tool belt but is all thumbs? Then Mr. Fix-It Pop is for you! He'll always welcome your company, not because he wants your help, but because he'll need you to dial 911 when he invariably nails his wrist to a piece of plywood! There's more! Whenever you want a new CD player, just ask him to "fix" your old one, which he will soon break and replace out of guilt! Order #45567. (Warning: Not recommended for use in homes located more than 3 miles from an Emergency Room and/or Burn Clinic.)







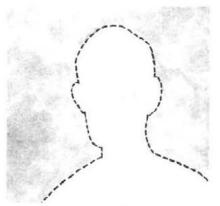
LAME DAD

Here's a man who truly wants to be "one of the boys," and insists on hanging out with you and your pals to prove he is. He thinks he's on the cutting edge when he's actually behind the times. You'll cringe when his lame attempts at trendy lingo come out as "Groovy, guys, that's rad!" So why should you order Lame Dad? Because he pretends to like it when you blast Metallica on your sound system and will let you do anything you want as long as you say "It's what everyone is doing these days!" Best of all, no matter how lame you are, you'll look hip in com-46 parison to him! Order #88376.



PSYCHOTIC "OLD MAN"

Exciting, unpredictable and wacky! Once you get over his demands that you never, ever open that meat locker in the basement, it's smooth sailing! He's the ultimatein companionship! Multiple personalities make him like 6 dads (or more) in one! You'll spend lots of time enjoying such bonding activities as watching "Silence of the Lambs" over and over again, getting matching Mohawk haircuts and listening to disembodied voices in your heads! See for yourself why Psychotic "Old Man" = FUN!! Order #36473.



#### RUNAWAY FATHER

Perfect for families in crammed living quarters! With dad gone, there's more room for everyone! As long as having someone to teach you how to shave or play catch aren't your priorities, this may be the pop you're looking for-and will continue to be looking for for a long time to come! Renders any mother's threat of, "Wait till your father gets home" absolutely useless! PLUS! Unlike many other dads, Runaway Father will never hit you, make you mow the lawn, or offer any financial or emotional support whatsoever! Order #72926.

### MISCELLANEOUS RELATIVES

#### FOREIGN GRANDPA

Here's a real challenge! Foreign Grandpa doesn't speak English and has been in America so long he's forgotten his native tongue as well! Is he gesturing for a hammer, or trying to tell you that he's choking on a clove of garlic? You decide! Tell him you were late for dinner because you had to plug in your styrofoam and he'll just smile and give you a quarter. After a while, those quarters add up! Order #371908.

#### LIFE-OF-THE-PARTY UNCLE

He's wacky, he's wild, he's a barrel of laughs...he's unemployed! Life-Of-The-Party Uncle hasn't been seen without his "I'm only here for the Beer" T-shirt since 1974! After a few brews, he'll pull you aside to tell you the facts of life-the same way he does whenever you see him! Never without a trunk full of illegal fireworks, kids love it when he smears himself with mustard to get a laugh, as adults just look at the ground and slowly shake their heads. Same as #22493 Pathetic Brother-In-Law. Order #87538.

#### HYSTERICAL AUNT

Dependably unstable! You can count on this perpetually frazzled fruitcake to always be in a crisis! One minute she's laughing like a crazed hyena for absolutely no reason-a second later, she's sobbing tears of grief for her guppy, Harold, who died 10 years ago when a miniature diver fell on him. All the operators at 911 know her by her first name! At gatherings, she brings your family members closer, as they huddle to discuss their hopes that she leaves soon. Hysterical Aunt helps you realize how well-balanced your own parents are! Order #38190.



#### **OVERWEIGHT COUSIN**

A most excellent relative/playmate! His sheer girth is guaranteed to serve to your advantage in so many fun ways! He's pitifully slow and easy to beat at races or catch when playing tag. Overweight Cousin's rotund body provides a great target for throwing rocks and snowballs at! Best of all, his home is always very well stocked with all the sugary, fatty junk foods you love so much that your own mom and dad refuse to buy! Order #3789.

#### BLABBING GRANDMA

Your most reliable source of information on what your parents were REALLY like when they were your age! In between her stories about how she had to pickle her own pig's knuckles. you'll learn how your dad was left back in 7th AND 8th grades or how your mom was known as the biggest "floozy" in the neighborhood! For those times when Blabbing Grandmagets on your nerves, give her a piece of peanut brittle to gum on and she'll keep quiet for hours! Order #75768.

#### WEALTHY UNCLE

A perennial favorite! He's emotionally dead but good for a five spot whenever you see him! The ideal relative for "guilting" your parents into upping your allowance as they hopelessly try to compete with his gifts! It's fun to watch your other relatives suck up to him when he's around hoping to get a spot in his will, and transform into back-stabbing gossips the moment he leaves! Note: Wealthy Uncle is only available in a set including Snooty Aunt and Spoiled Obnoxious Cousins. Order #27297

#### DISTANT RELATIVE

Our top low-maintenance, hasslefree family member! You'll only see them at family reunions, weddings and funerals and the only thing they'll ever say to you is, "I remember you when you were this big!" Our customers love 'em because they require absolutely no gifts, no phone calls, not even a sympathy card when one of their loved ones dies! It's as convenient as not having any relatives at all! In fact, when push comes to shove, you'll be hard pressed to remember exactly how Distant Relative is related to you! Order #3445567.

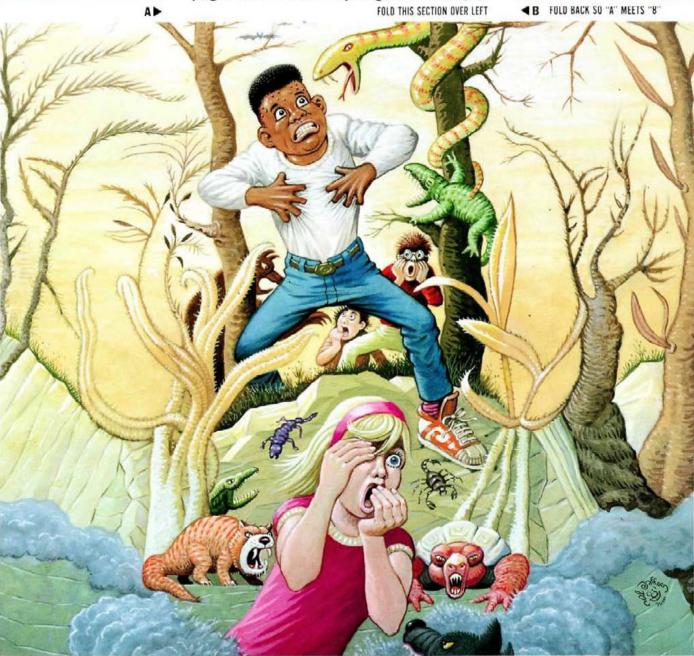
THE ONE FANTASTY SO OUTRAGEOUS, MADONNA DARED NOT PUT IT IN HER BOOK ands Lover Oscar ARTIST: JACQUES HUTZLER

#### WHAT HIDEOUS CREATURE IS SPREADING A REIGN OF DEATH AMONG OUR YOUTH?

## HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

These days youth is being threatened from all sides. To find out what loathsome, evil beast most endangers their well being, simply fold page in as shown in nifty diagram to the right.





SOCIETY HAS DONE A PRETTY LOUSY
JOB OF PROTECTING VULNERABLE YOUNG PEOPLE
LATELY. IT IS VITAL THAT A SERIOUS
CAMPAIGN BE MOUNTED AGAINST EVERY SCOUNDREL
WHO PURVEYS DEATH TO OUR CHILDREN.



If Norman Rockwell Depicted the 90's "First Day of School"